SUCCESS STORY

U.S. Golf Organization Improves Form Processing

FabSoft helped U.S. Kids Golf achieve greater productivity in their offices and warehouses through VDP technology.

When a company is considered the leader in its market, and continues to grow day by day, it’s probably time to look inward a bit. Finding out what areas of your business need improvement is only half the battle—U.S. Kids Golf realized their issues revolved around their current form processing.

Being the standard within an industry has its costs

The retail side of any business produces a significant amount of paperwork. Invoices, order forms, and other similar types of documents are constantly produced by thriving businesses such as U.S. Kids Golf. For those that do not know, U.S. Kids Golf is a company dedicated to helping kids have fun learning the game of golf. They are a globally recognized provider of golf equipment for young players between the ages of 5 and 14. In addition to the technically-advanced equipment they manufacture, they also host more than 900 golf tournaments around the globe. As you can imagine, being a manufacturer, distributor, and tournament host of global renown, there is never a shortage of paperwork.

For a company with such prestige in the golf equipment industry, it is vital they have dependable software in place, capable of automating their document processes, so that errors in product shipping, billing, and beyond are kept to an absolute minimum.

Life after pre-printed forms

The purchase of pre-printed forms has been and continues to be the default option for manufacturers and suppliers when it comes to internal document processing. These forms are purchased in bulk, and often times remain in their physical, paper state, decaying over time. Not to mention, the high probability of these pre-printed forms becoming obsolete after a lengthy period of storage because there’s simply no way to update an old form without its electronic, editable version.

INDUSTRY

Sporting Goods Manufacturing & Event Planning

CUSTOMER

U.S. Kids Golf

CHALLENGES

- Pre-printed forms cost too much to purchase and maintain.
- No feasible method to update forms electronically.
- Manual data entry is time-consuming. Decrease in productivity.

SOLUTION

Reform VDP

BENEFITS

- Cost-effective, no more pre-printed form purchases or maintenance.
- Increased productivity, and organization due to form editing.
- Compatible with existing software. Enhanced third-party solutions.
Through our Reform VDP software, we were able to help U.S. Kids Golf eliminate pre-printed forms from their internal processes, thereby saving them the substantial costs generated from ordering, and maintaining these pre-printed forms. Now a sizable portion of their administrative processes can be done electronically, and forms can be edited digitally to reflect new information from the convenience of their desktops. Tina Maddox, IT Support Manager for U.S. Kids Golf, says, “We were able to significantly reduce postage, paper, and toner costs with Reform. Our statements, invoices, and reminders (from our ERP system) can now be sent electronically via email and fax to their correct destination.”

A little form-editing can go a long way

U.S. Kids Golf was able to re-create their current forms using our intuitive WYSIWYG (“What You See Is What You Get”) Designer tool—the first step towards a truly automated business operation. Through our designer tool, they were able to add new lines of information, alter the style and flow of the document, and re-position existing aspects of the form to reflect a recent change in business or internal protocol. Alterations of this kind are usually done for the sake of organization. These sort of improvements on form structure allowed for faster storing, searching, and viewing of specific file(s), which significantly boosted the level of productivity in both U.S. Kids Golf headquarters and distribution centers. Taking it a step further, Reform VDP is able to automatically identify, sort, and deliver incoming forms to their correct destination, without any manual interference. Our VDP technology is embedded with intelligent document distribution, and will instantly determine if an electronic form needs to be printed, emailed, or faxed. This type of workflow automation saves an end-user considerable time, but more importantly, reduces the possibility of human error.

Enhancing Third-Party Software

Just like any other successful business with global demand, U.S. Kids Golf has a complex IT infrastructure built to handle a considerable amount of outgoing and incoming data. Often times, inserting a new technology into an already complicated system could end up being more damaging than beneficial. In the case of Reform VDP, existing software solutions were only strengthened by our software’s presence. For example, U.S. Kids Golf’s enterprise resource planning solution, Microsoft Dynamics, can function fluidly with Reform VDP to provide an even more real-time, comprehensive view of business activities such as shipping, inventory management, manufacturing costs, and much more. In other words, with Reform VDP accelerating the speed at which documents are processed and shared across departments, U.S. Kids Golf can receive far more accurate business intelligence and quickly make informed decisions on how to increment overall productivity.

All in all, a profitable company is built on a foundation of efficiency and organization—efficiency in the manner business resources are used, and organization in terms of internal document processing. The larger a business grows, the more critical its document processes will become. Our Reform VDP software was able to enhance the way U.S. Kids Golf conducted its day-to-day business operations—making sure their document processes became and remained efficient and organized.